

Siana Maradol

Product Designer

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Work Experience

The Mom Project

Product Designer

May 2020 - Present, Chicago

As the sole product designer, I help drive the vision of the product, maintain the internal UI styleguide and manage product design for both sides of our business, client facing and talent facing.

Facilitate design reviews across all aspects of business & collaborate closely with product managers, engineers, researchers, marketing.

Graphic Designer

Nov 2019 - May 2020, Chicago

Spent my time 50/50 juggling marketing collateral and product design. Supporting sales pitches, brand development

Orderfox

Designer

2017 - 2019, Chicago

Aided in product design and app development for an offshoot company of Montfort Advertising, The startup was based in Germany but I worked closely with the small US team to develop print and digital marketing collateral.

Montfort Advertising

Designer

2017 - 2019, Chicago

Was one of two designers in the US office that was responsible for managing and producing all the US collateral for the tooling companies.

Skills

Design: UI/UX design, product illustration, user flows, wireframing, Sketch, Figma, Adobe Creative Suite, prototyping, UI styleguides, icon design, InVision, Zeplin

Research: User personas, rapid prototyping & user testing

Collaboration: Organizing & leading design critiques, detail oriented, flexible, communicative

Education

Columbia College Chicago/

B.F.A. Advertising Art Direction
2012 - 2016

I am a uniquely loud introvert who loves a complex problem.